

Annual message 2020

The global pandemic has had a major impact on our projects. However, thanks to a great deal of creativity, both with our partners in universities and in companies, we were able to limit this, conducting literature studies and even a limited number of experiments.

Perception studies on artichoke pesto by Tautvydas Seymus as well as on sourdough bread by Anna van der Scheer have been completed. A study into the feasibility of selective fermentation in bread dough was carried out by Iris Raas. As a basis for further experimental work, Tanina Utami and Cosimo Cisternino made extensive literature reviews on the processing of tomatoes, highlighting opportunities for fermentation. We have also started to explore the possibilities of fermentation in legumes through work by Alyssa Be.

We formulated a project about increasing the bio-availability of nutrients in vegetables cultivated in the Netherlands for funding by the national governmental agency TKI. The idea was positively received, and we will submit the application in 2021.

In 2020, we started to shape our activities on the commercialisation of products emerging from our projects in partnership with Eunite, the first of which concerning artichoke pesto has already been started,

Our project portfolio has been further extended so that, in addition to research on raw materials and products, the role of consumer perceptions on sustainable and healthier food can be included.

Publishing our work remains extremely important: in 2020 we released four newsletters and the number of our subscribers grew by almost 15%. Additionally, we made agreements for regular contributions to the industry magazine EMVI. We also revised the layout and content of our website.

We have continued to work with a dedicated group of financial donors, and we are extremely grateful for their ongoing commitment and support. Together we have made preparations for the further funding of our activities over the next 5 years.

We plan to expand the foundation and to increase the societal impact of our work in the coming years as a growing number of students shows interest in participating in KFS projects and interest among companies and donors increases. We therefore look forward to 2021 with confidence!

Keep Food Simple – Annual message 2020

Board members as per 31 December 2020

P. Folstar, A. Gort, A.G.J. Voragen, E. Margherita, A.J.D. Kleijn en J.-P. van Straaten

Financial result 2020

Income	Donations	€	7.000
	Company contribution in projects	€	1.818
Expenses	Projects	€	7.265
	Communication	€	1.313
	Office	€	1.624
	External support	€	605
Margin		€	(-) 1.989

TO BE NOTED

Covid-19 has significantly influenced plans and results in 2020. Projects had to be adjusted due to the closure of laboratories and pilot plants. Consequently, in that year less than the anticipated €14.000 was spent on projects.

Donations pledged in 2020 will be distributed in 2021.