



## Annual report 2016 and 2017

- KFS is a non-profit foundation. The articles of association allow for the possibility of an ANBI application. The goal of KFS is idealistic (Art 2: to initiate and promote initiatives that lead to healthy foodstuffs through maximum use of raw materials and minimum use of ingredients produced in a sustainable manner).
- The Board of the Foundation is proud of a collegial manner and a driven and positive working method and excellent mutual understanding.
- A number of formal actions were completed in 2016: these concern the establishment of the Foundation, filing of the name [www.keepfoodsimple.nl](http://www.keepfoodsimple.nl), registration with the Chamber of Commerce, opening bank account, liability insurance, presentations and business cards.
- The financial basis was formed at the start by a loan from one of the board members to KFS.
- In 2016, KFS was presented to a large network including Wageningen, Venlo, industry / SMEs, RABO, regional parties, and Agri Food Top Area. The response was very positive.
- Clear criteria have been chosen for projects; these are clearly communicated in the presentations. Projects are expected to lead to practical applications in new or existing companies. The focus of the projects is currently on grains, vegetables, fruit, carrots and tubers and food products derived from them.
- A first project was started with UM / Venlo about the use of artichokes and the development of healthy, attractive products. In addition, KFS is clearly interested in the bread project at Pandriks and the Doctors Orders health bar.
- The workshop on "fermentation" organized by KFS together with RABO led to a number of project ideas that will be further elaborated. The approach of the workshop, participation by invitation, balanced representation from industry, knowledge institutions and facilitating organizations was experienced as very useful by the participants and organizers.
- Discussions have begun on the question of how KFS ensures that KFS, in addition to the other partners in projects, (partly) receives the credit for successes, both substantively and financially.
- It was discussed that building an adequate website can be important; this was further elaborated in 2017.
- Strengthening the financial basis requires further details; according to the statutes, KFS receives income from gifts, donations, subsidies, sponsor contributions, inheritances, bequests and others. An approach to this will have to be developed in 2017.



- The need to strengthen the organization has been discussed several times; this must be in balance with the ambition level. Among other things, names were mentioned for a so-called second shell. In 2017 this required further details.

#### Board members as per 31 December 2016

P. Folstar, N. Overbeeke, A. Goert and A.G.J. Voragen

#### Board members as per 31 December 2017

P. Folstar, N. Overbeeke, A. Gort en A.G.J. Voragen



## Financial report 2016

### *Income*

- X	€	0,=
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### *Expenses*

- Office	€	61,=
- External support	€	482,=
- Bank and insurance	€	54,=

<i>Margin</i>	€	- 597,=
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## Financial report 2017

### *Income*

- Sponsoring	€	2000,=
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### *Expenses*

- Office	€	40,=
- External support	€	0,=
- Bank and insurance	€	442,=
- Communication		1167,=

<i>Margin</i>	€	351,=
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